



FOR IMMEDIATE RELEASE

**SNOW SCULPTING CHAMPS CARVE THEIR HOLIDAY NICHE
AT GRAND GENEVA & TIMBER RIDGE DECEMBER 10 – 13**

NOVEMBER 17, 2009 - LAKE GENEVA, WI – With holiday time just around the corner, Grand Geneva and Timber Ridge are planning to make full use of the winter snow as they welcome the Minnesota Big Snow Professional Snow Sculpting Team to their campus December 10 – 13.

Minnesota Big Snow will perform snow sculpting demonstrations and create original works of art at the entrances of both hotels for four days. The exhibition is sure to wow hotel guests and Lake Geneva locals alike.

“We are very excited to welcome Minnesota Big Snow to Grand Geneva and Timber Ridge,” said Managing Director Patrick Hansen. “Their art is one-of-a-kind and gets everyone in the holiday spirit. The sculptures will tie into our six-week Christmas in the Country celebration which kicks off on November 22.”

Christmas in the Country is always a special time at Grand Geneva and this year is no exception. The hotel will be decorated with over one million Christmas lights, an enormous display of gingerbread houses and provide free trolley rides for guests to experience the spectacular holiday sights around the property. Minnesota Big Snow’s sculptures will incorporate holiday themes including one of Bruce the Moose (Timber Ridge’s Mascot) riding an inner tube with a Santa hat.

Minnesota Big Snow is very familiar with the Lake Geneva area, having captured first place at the 2008 U.S. Nationals and second place in 2009 - which are held annually on the city’s lakefront. The team has competed together for over a decade winning numerous awards and accolades. Their work has been featured in the *New York Times*, *St. Paul Pioneer Press* and *Minneapolis Tribune*.

For more information on Grand Geneva Resort or Timber Ridge Lodge, call (262) 248-8811 or visit www.grandgeneva.com or www.timberridgeresort.com.

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